

Stephen Ensminger

/415/ 839 6182

steve@oddwall.com

oddwall.com/studio



Visual Designer : Contract, San Francisco, Since 2006

Amici Design

San Francisco Foundation
(newsletter, annual report)

Bagatto

(website)

Brandtank

Silverpop (screen explorations)

CleanWell

(packaging, marketing collateral)

Cooper

Citrix (web app, design templates)
Google (screen explorations)
Marketo (visual design, UI, styleguide)
Nokia NSN (UI components + screens,
documentation)

Echo Solar

(collateral, presentations, visual
re-fresh, animations, information
graphics, tradeshow booth)

Fitbit

(UI → marketing screens,
documentation)

Greenlind

Librato (UI/UX components + screens)
Mytrus (UI/UX components + screens)

Hal Riney Publicis

Anthem (identity guidelines)
TPG (identity system)

Ignite 360

(identity, collateral, presentations,
information graphics, website)
General Mills (mobile app)
Hershey's (presentations)

Imagici

(artist website)

Insider Pages

(interaction visualizations)

Landor

AECOM (identity guidelines)
Hilton Worldwide, Isis (web +
brand guidelines)

Liquid Agency

Byte Mobile (visual explorations)

Mavenlink

(web app components + screens)

Nine-Eighty

Timbuk2 (product catalogs, promotional
mailer, packaging)

Odd Wall

(website, tablet prototype)

Salt Branding

Acuity, CoreLogic, Dex (identity systems)
Microsoft (conference web + collateral)
Milliken (redlines)
Stanford (business school website)

Sequence

Chipotle (signage guidelines)
other small identity guidelines

Stanford University

(d.school course website)

TrueBrand

Avery Dennison, Hawker Beechcraft,
UCSF (identity guidelines)

Vs. Goliath

Ecology & Environment (website)

Designer : Salt Branding, August 2003–March 2006

Oversaw implementation of large-scale branding endeavors, from logo artwork to stationery, collateral, and environmental materials; developed content for brand guidelines; fleshed out and extended design applications from initial visual language systems; managed freelancers.

CLIENTS : Adhere, Bank of Hawaii, Chinese American School, Disney, EMBARQ, Glu, Informative, Jawbone, Microsoft (Corporate Marketing Group, Executive Circle, Windows Mobile, Windows Server System), Mobile 365, Sprint, Tribe, Xerox

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Graphic Designer : Contract, San Francisco, March 1997–August 2003

Addwater

Sun (electronic templates), Wells Fargo (ATM touch screens, web pages)

Aluminum Zinc

Fritz Companies, Sun (collateral implementation, identity guidelines), The Tech Museum (web graphics)

Andersen Consulting

(brochure, posters)

Bank of America Creative Services Department

(brand website)

Department 3

David Magnusson Photography, Springrock (websites)

Interbrand

Sun (JavaSoft packaging)

Landor

Barclays Global Investors, bp, Canadian Airlines, SeaWorld (identity guidelines)

Little Brothers-Friends of the Elderly

(annual report)

Logitech

(collateral)

Popgun Design

Oren Semiconductor (website)

Studio Archetype

3Com (identity guidelines, packaging), IBM Global Services, Sapient (identity guidelines)

Volunteer Center of San Francisco

(brochure)

Wen Oliveri

Avisent (website)

Production Manager : Luxon Carrà, May 1994–February 1997

Created mechanical art for print, web, and marketing presentations; reviewed proofs, supervised press checks and photo shoots; coordinated print bids; managed freelancers and computer service provider; provided general client management

CLIENTS : Andersen Consulting, Apple, Creative Wonders, Informix, Intel, Montgomery Securities, Natural Wonders, Royal Cruise Line, San Francisco Opera, Sun, US Airways

Graphic Designer : Contract, Boston, March 1993–April 1994

CLIENTS : Carney, Mohlin & Co., Commonwealth Creative Group, Environmental Federation of New England, Northeastern University, Signature Publications, The Boston Company

Previous Work : Boston, September 1998–March 1993

Graphic Designer (Braxton Associates / Deloitte & Touche) : Graphic designer, informational and conceptual charts and diagrams; also responsible for maintaining the computer network

Public Relations & Development Assistant (Family Service of Greater Boston) : Supported marketing, promotion, and fundraising activities for nonprofit human service agency

Education

State University of New York at Potsdam (1988) : BA, English (Writing), with honors; Semester abroad (London)
Supplemental coursework : California College of the Arts, School of the Museum of Fine Arts, Boston